

## Compact Footprint. Supersized Sales.

Five out of six Americans say they've made impulse purchases\* and here's your chance to cash in on some of those add-on sales. Crescent Lufkin Shockforce Nite Eye™ Keychain Tapes are the perfect impulse item with their distinctive design, half-inch wide green-on-black blade, and 360° end hook. They extend a full eight feet, so they're serious measuring tools. Nite Eye Keychain Tapes come in an attention-grabbing clear fishbowl merchandiser that fits perfectly on every counter. So don't miss out... Add On with Nite Eye.

- An outstanding impulse item for add-on sales
- Trusted Crescent Lufkin quality and durability
- Shockforce Nite Eye features in a compact keychain tape
- Matte black blade with green markings for increased legibility
- Blade is full ½-inch wide, 8 feet long [30% longer than similar tapes]
- 360° mini end hook with wide base makes grabbing surfaces easier
- Sturdy full loop keychain with split ring
- Comes in compact clear plastic fishbowl – 25 tapes per merchandiser

**SHOCKFORCE™**  
**NITE EYE**



### Key chain loop hole

Built-in key chain for securing the tape to belt loops, straps, key rings or other surfaces for storage

### 30% longer tape

8' of tape line is longer than leading competitive key chain tapes

### CT Lufkin Nite Eye black blade

Innovative blade synonymous with the CT Lufkin Nite Eye family; black blade with high contrast green markings designed to be more visible in all light conditions



\*Source: creditcard.com

Part Number	Description	Length	Order Quantity [counter top jar]	Counter Top Jar UPC	Individual UPC
L1108B	Tape, Keychain, Black Blade, 1/2"x8'	8'	25 pieces	10037103341706	037103341709